

ORDER

Orders	Order / Rev:	102176	Primary AE:	
	Alt Order #:	06817336	Sales Office:	
	Product Desc:	DEM CONG. CAMP COMM	Sales Region:	
	Estimate:	1199		
	Flight Dates:	10/11/12 - 10/15/12		
	Original Date / Rev:	05/25/12 / 05/25/12		
	Order Type:	GENERAL		



KSJV

Agency	Name:	Great American Media	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	1010 Wisconsin Ave. NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%

Advertiser	Name:	Democratic Congressional Campaign	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:15:00
	Product Codes:	PLI2	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSTUE, GEN		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	91	\$59,025.00	\$50,171.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	91	\$59,025.00	\$50,171.25	0.00
Totals	91	\$59,025.00	\$50,171.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$59,025.00
Market	100%	\$196,750.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	24%	\$47,220.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$31,480.00
KTUD	1%	\$1,967.50
KVVU	20%	\$39,350.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$17,707.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/11/12	10/15/12	M-F 5-6a WakeUp w/Wagners	5-6a		M--TF--	:30	4	\$400.00	1	0.00	NM	4	\$1,600.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS CHANGE IN START DATE TO 10/11															
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating					
Week: 10/11/12		10/17/12		M--TF--		4		\$400.00		0.00					

Order / Rev: 102176
 Alt Order #: 06817336
 Flight Dates: 10/11/12 - 10/15/12

Advertiser: Democratic Congressional Campaign Co
 Product Desc: DEM CONG. CAMP COMM
 Estimate: 1199

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/11/12	10/15/12	M-F 5-6a WakeUp w/Wagners		5-6a		:30	4	\$400.00	1	0.00	NM	4	\$1,600.00
WAKE UP WITH THE WAGNERS CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/11/12 10/17/12 M--TF-- 4 \$400.00 0.00															
E 2	KSNV	10/11/12	10/15/12	Wake Up Early w/ Wagners		430a-5a		:30	5	\$200.00	1	0.00	NM	5	\$1,000.00
WAKE UP EARLY W/THE WAGNERS CHANGE IN FLIGHT DATE TO 10/11 START															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/11/12 10/17/12 M--T--S 5 \$200.00 0.00															
E 3	KSNV	10/11/12	10/15/12	M-F 6-7a WakeUp w/Wagners		6-7a		:30	5	\$725.00	1	0.00	NM	5	\$3,625.00
WAKE UP WITH THE WAGNERS CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/11/12 10/17/12 M--TF-- 5 \$725.00 0.00															
E 4	KSNV	10/11/12	10/15/12	Today Show	CM	658a-9am		:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
TODAY SHOW CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/11/12 10/17/12 M--TF-- 4 \$900.00 0.00															
E 5	KSNV	10/13/12	10/13/12	News 3 Sunrise - SATURDAY		6a-7a		:30	1	\$375.00	1	0.00	NM	1	\$375.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/08/12 10/14/12 -----S- 1 \$375.00 0.00															
E 6	KSNV	10/13/12	10/13/12	Saturday Today	CM	7a-9am		:30	1	\$625.00	1	0.00	NM	1	\$625.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/08/12 10/14/12 -----S- 1 \$625.00 0.00															
E 7	KSNV	10/14/12	10/14/12	News 3 Sunrise - SUNDAY		6a-7a		:30	1	\$375.00	1	0.00	NM	1	\$375.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/08/12 10/14/12 -----S 1 \$375.00 0.00															
E 8	KSNV	10/14/12	10/14/12	Sunday Today	CM	7a-8am		:30	1	\$500.00	1	0.00	NM	1	\$500.00
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/08/12 10/14/12 -----S 1 \$500.00 0.00															
E 9	KSNV	10/14/12	10/14/12	News 3 Today Wknd	CM	9a-930am		:30	1	\$500.00	1	0.00	NM	1	\$500.00
NEWS 3 TODAY/WKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/08/12 10/14/12 -----S 1 \$500.00 0.00															
E 10	KSNV	10/14/12	10/14/12	Chris Matthews 9:30AM	SM	9:30a-10a		:30	1	\$500.00	1	0.00	NM	1	\$500.00
Chris Matthews SUN 9:30am															
CHRIS MATTHEWS SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/08/12 10/14/12 -----S 1 \$500.00 0.00															
E 11	KSNV	10/11/12	10/15/12	M-F Today Show II 3rd H	SM	9-10a		:30	5	\$425.00	1	0.00	NM	5	\$2,125.00
M-F Today Show II															
TODAY SHOW II CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/11/12 10/17/12 M--TF-- 5 \$425.00 0.00															
E 12	KSNV	10/11/12	10/15/12	M-F Today Show III 4th H	SM	10am-11am		:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
Today 4th Hour															
TODAY SHOW III CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/11/12 10/17/12 M--TF-- 5 \$325.00 0.00															
E 13	KSNV	10/11/12	10/15/12		CM	11am-12pm		:30	5	\$325.00	1	0.00	NM	5	\$1,625.00

Order / Rev: 102176
 Alt Order #: 06817336
 Flight Dates: 10/11/12 - 10/15/12

Advertiser: Democratic Congressional Campaign Cc
 Product Desc: DEM CONG. CAMP COMM
 Estimate: 1199

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Rachael Ray											
				Rachael Ray											
RACHEL RAY CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/11/12	10/17/12	M--TF--		5			\$325.00	0.00					
E 14	KSNV	10/11/12	10/15/12	Noon News	CM	12-1230pm			M--TF--	:30	5	\$425.001	0.00	NM	5 \$2,125.00
				Noon News											
NEWS 3 AT NOON CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/11/12	10/17/12	M--TF--		5			\$425.00	0.00					
E 15	KSNV	10/11/12	10/15/12	The Agenda	1230pm	CM	1230-1p		M--TF--	:30	5	\$325.001	0.00	NM	5 \$1,625.00
				The Agenda	1230pm										
NEWS 4: THE AGENDA CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/11/12	10/17/12	M--TF--		5			\$325.00	0.00					
E 16	KSNV	10/11/12	10/15/12	The Doctors	CM	2pm-3pm			M--TF--	:30	5	\$325.001	0.00	NM	5 \$1,625.00
				The Doctors											
THE DOCTORS CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/11/12	10/17/12	M--TF--		5			\$325.00	0.00					
E 17	KSNV	10/11/12	10/15/12	Dr. Phil	CM	3-4p			M--TF--	:30	5	\$450.001	0.00	NM	5 \$2,250.00
				Dr Phil											
DR. PHIL CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/11/12	10/17/12	M--TF--		5			\$450.00	0.00					
E 18	KSNV	10/11/12	10/15/12	News 3 at 4	CM	4-430p			M--TF--	:30	4	\$725.001	0.00	NM	4 \$2,900.00
				News 3 at 4											
FIRST NEWS 3 AT FOUR CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/11/12	10/17/12	M--TF--		4			\$725.00	0.00					
E 19	KSNV	10/11/12	10/15/12	News 3 at 430pm	CM	430-5pm			M--TF--	:30	5	\$725.001	0.00	NM	5 \$3,625.00
				News 3 at 4:30PM											
NEWS 4 AT 430P CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/11/12	10/17/12	M--TF--		5			\$725.00	0.00					
E 20	KSNV	10/11/12	10/15/12	M-F Early News	CM	5-630p			M--TF--	:30	5	\$1,200.001	0.00	NM	5 \$6,000.00
				M-F Early News											
EARLY NEWS CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/11/12	10/17/12	M--TF--		5			\$1,200.00	0.00					
E 21	KSNV	10/13/12	10/13/12	Sa-Su Early News	CM	5pm-630pm			-----S-	:30	1	\$675.001	0.00	NM	1 \$675.00
				Sa-Su Early News											
KSNV EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	-----S-		1			\$675.00	0.00					
E 22	KSNV	10/11/12	10/15/12	M-F Jeopardy	CM	630-7pm			M--TF--	:30	4	\$1,300.001	0.00	NM	4 \$5,200.00
				M-F Jeopardy											
JEOPARDY CHANGE IN START DATE TO 10/11 AND TP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/11/12	10/17/12	M--TF--		4			\$1,300.00	0.00					
E 23	KSNV	10/11/12	10/15/12	M-F Wheel	CM	7-730pm			M--TF--	:30	5	\$1,300.001	0.00	NM	5 \$6,500.00
				M-F Wheel of Fortune											
WHEEL OF FORTUNE CHANGE IN START DATE TO 10/11 AND TIME PERIOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/11/12	10/17/12	M--TF--		5			\$1,300.00	0.00					
E 24	KSNV	10/13/12	10/13/12	Weekend Jeopardy/WheGM	CM	630-730pm			-----S-	:30	1	\$525.001	0.00	NM	1 \$525.00
				WKND Jeop/Wheel											
JEOPARDY/ WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	-----S-		1			\$525.00	0.00					
E 25	KSNV	10/15/12	10/15/12		CM	10-11pm			M-----	:30	1	\$3,200.001	0.00	NM	1 \$3,200.00

Order / Rev: 102176
 Alt Order #: 06817336
 Flight Dates: 10/11/12 - 10/15/12

Advertiser: Democratic Congressional Campaign Cc
 Product Desc: DEM CONG. CAMP COMM
 Estimate: 1199

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
Mon PR 10-11p Monday Prime 10-11pm																										
SMASH																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td><td>10/21/12</td><td>M-----</td><td>1</td><td>\$3,200.00</td><td>0.00</td></tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/15/12	10/21/12	M-----	1	\$3,200.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/15/12	10/21/12	M-----	1	\$3,200.00	0.00																					
E 26	KSNV	10/14/12	10/14/12	Sun PR 10-11p	CM	10-11pm	-----S	:30	1	\$900.00	1	0.00	NM	1	\$900.00											
Sunday Prim 10-11pm																										
LAW & ORDER																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td><td>10/14/12</td><td>-----S</td><td>1</td><td>\$900.00</td><td>0.00</td></tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/08/12	10/14/12	-----S	1	\$900.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/08/12	10/14/12	-----S	1	\$900.00	0.00																					
E 27	KSNV	10/11/12	10/15/12	M-F News 3 at Eleven	CM	11pm-1135pm	M--TF--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00											
M-F News 3 at Eleven																										
NEWS 3 NIGHTSIDE CHANGE IN START DATE TO 10/11																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr> </thead> <tbody> <tr> <td>Week: 10/11/12</td><td>10/17/12</td><td>M--TF--</td><td>1</td><td>\$1,200.00</td><td>0.00</td></tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/11/12	10/17/12	M--TF--	1	\$1,200.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/11/12	10/17/12	M--TF--	1	\$1,200.00	0.00																					
E 28	KSNV	10/13/12	10/13/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00											
Sa-Su News 3 at Eleven																										
NEWS 3 NIGHTSIDE																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td><td>10/14/12</td><td>-----S-</td><td>1</td><td>\$1,100.00</td><td>0.00</td></tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/08/12	10/14/12	-----S-	1	\$1,100.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/08/12	10/14/12	-----S-	1	\$1,100.00	0.00																					
E 29	KSNV	10/11/12	10/15/12	The Tonight Show	CM	1135p-1237a	M--TF--	:30	3	\$500.00	1	0.00	NM	3	\$1,500.00											
Tonight Show																										
TONIGHT SHOW W/ JAY LENO CHANGE IN START DATE TO 10/11																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr> </thead> <tbody> <tr> <td>Week: 10/11/12</td><td>10/17/12</td><td>M--TF--</td><td>3</td><td>\$500.00</td><td>0.00</td></tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/11/12	10/17/12	M--TF--	3	\$500.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/11/12	10/17/12	M--TF--	3	\$500.00	0.00																					

Totals 91 \$59,025.00